



OFFICIAL PROJECT  
NATIONAL  
INTERSCHOLASTIC  
CYCLING ASSOCIATION



Dear Potential Missoula Mammoths Sponsor,

The Missoula Mammoths are a middle and high school mountain bike team that operates under NICA (National Interscholastic Cycling League), part of 31 leagues across the country. Missoula's own Sam Schultz, who represented the USA in mountain biking at the 2012 Olympics, launched the Montana state league as a non-profit 501(c)(3) in 2019. Our league debut year represented the highest number of new student-athletes for an inaugural club in NICA's 10-year history!

The Montana League facilitates youth development through the sport of mountain biking. The GRiT program (Girls Riding Together) will help the League empower more girls to join and raise representation of female athletes in the sport. Most importantly, NICA "emphasizes the value of participation, camaraderie, positive sporting behavior, and well-being over the competition—exposing students to the opportunity to build a strong body, mind, and character through an equal and inclusive scholastic-based program."

NICA in Montana shares the sport with both new and experienced riders and we welcome all riders who would like to join.

- No tryouts or cuts
- Every athlete gets to practice and race
- Everyone contributes to the team



The Mammoths will enter their sixth season this July with regular practices culminating in four weekend races in September and October. Our emphasis on fun and friendly competition means traveling across the state to compete against other leagues is an incredible experience for the whole family!

With your business by our side, the Missoula Mammoths Team will connect youth to the community and build a foundation for a lifelong connection to trails, stewardship, and the great outdoors.

Please review the sponsorship needs on the following page. I will be in touch shortly to follow up. Thank you for taking the time to consider my request.

Sincerely,

The Missoula Mammoths 2024 Leadership Team

## Missoula Mammoths—Fall Season 2024 Sponsorship Opportunities

### Sponsor benefits:

As a sponsor of the Missoula Mammoths Team, you will be supporting youth development and each student-athlete's ability to develop a strong body, strong mind and strong character through mountain biking!

### Your sponsorship will support:

- **Scholarships** for student-athletes.
- **Coaches training and first aid:** With a coach to athlete ratio of 6:1, safety is a Mammoth priority. Every coach participates in a two-day on-the-bike Leaders' Summit training, Wilderness First Aid course, and SafeSport training.
- **GRiT (Girls Riding Together):** activities, special events, and racing support. The Montana Interscholastic Cycling League has the highest percentage of female-student athletes in the nation, with **30.5% female participation!** GRiT provides fair treatment, equal access, opportunity, advancement, and elimination of barriers to encourage participation for all.
- **Trail-building projects:** The Missoula Mammoths give back! Our high-school teams participate in trail dig-days to help create and maintain our Missoula trails for recreationalists in our community.
- **Race and Pit Zone support:** Race weekend assistance, plus pre-season and race-day mechanical bike support.



### \*All sponsors will receive:

- Logo on team website (link to business page)
- Business listing on team promotional materials whenever feasible
- Social media shout outs!
- Ongoing relationship with a community of families/athletes
- Recognition at cycling club meetings and practices

**Want to be a sponsor, but don't have the cash?** Consider becoming an in-kind donor. We need bikes for our scholarship athletes, meals and nutrition during races and special events, and a trailer to haul our gear to events. Other ideas? Contact us at [missoulamammoths@gmail.com](mailto:missoulamammoths@gmail.com)

**The Missoula Mammoths are so grateful for your support!**

Emily Plant,

A handwritten signature in black ink, appearing to read 'Emily Plant'.

Team Director



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**Missoula Mammoths  
Montana Interscholastic Cycling League**

**Sponsor Name:** \_\_\_\_\_

**Sponsor Address:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Contact Person Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Sponsorship Amount:**

\_\_\_\_ \$2000: Title Sponsor

\_\_\_\_ \$1000: Sustaining Sponsor

\_\_\_\_ \$500: Supporting Sponsor

\_\_\_\_ \$ Other Amount

**Sponsorship Payments:**

Send this form and a paper check to:

Missoula Mammoths  
412 Village Place  
Missoula, MT 59802

missoulamammoths@gmail.com